



**DAVID RANDALL:** Chief Strategy Officer at UAB Health System. Mr. Randall joined the Health System in 2004 to provide strategic support to the Hospital and its affiliates and to help identify and develop innovative strategies for healthcare delivery. Mr. Randall currently oversees Strategic Planning, Marketing and Communication, Population Health, Community Health Equity, Innovation and the clinical Strategic Service lines for the System. Prior to joining UAB, Mr. Randall served as a health care consultant with more than 10 years experience assisting academic medical center clients address financial, strategic, and operational challenges. Mr. Randall holds a Bachelors of Science from UAB and a MBA from the Harvard Business School.